We interviewed several teachers and administrators who are the target users for the Heroes for Students website. Most comments were positive, with a few negative comments we made, several related to the same issue.

User #1: Like the look of the site. He felt it was modern looking and sleek. He said the old site might have looked good 10 years ago, but looks really dated now. Noticed however that the bottom of the photo hung down below the page. He said it made him want to reduce the zoom level in order to get the whole photo on the page

User #2: Liked the overall look of the new website. Like the idea of the newsfeed and slide show. She wondered what the Time Trade icon was. She felt that there should be an explanation as to what it is. She suggested that maybe it should be a text link instead of a photo.

User #3: Also liked the new look of the site. She thought the search should be on the top right with a text box to enter your search item. She felt the login and registration could maybe go in the main menu bar. She also asked what Time Trade was and after I explained it she felt it needs to be explained on the site.

User #4: She liked the new look, but noticed a typo right away (donate was misspelled). The slide show was not working at the time and she commented that there was not much space between the photos on the page. She felt that there were too many fonts going on. The logo has three types and the body has a completely different font. She thought the body could match one of the logo fonts. She felt the donate tab looked weird like it was floating all by itself. She also asked what Time Trade was.

User #5: She liked the look of the site but felt the slide show was going too fast. She said it kept changing so it would catch her eye to the point that she completely missed that there was a floating text box on the photos. She felt the text box could maybe be a little more translucent. She also noticed the misspelling and also asked about Time Trade.

From all the comments it is obvious that the overall look was appealing, but the layout needs a little tweaking. We need to review it a little tighter for typos and look at slowing down the slide show. The biggest comment by almost all was “What is Time Trade”. It was mentioned instead of the logo being the link we could add some text like “To sign up to be a Hero click Here:” and “To sign up to locate a Hero click Here:” Both of the “Here” text could be the link to the Time Trade website.